
Aidan Anu Sam

Manama

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Summary

Dynamic Chief Marketing Officer with a proven track record in driving brand engagement and optimizing customer relationships. Expertise in data analysis, market trends, and social media management, aimed at enhancing brand visibility and audience interaction. I am a Post Class 12 student searching and applying to the best colleges

Skills

- Marketing strategies
- Branding strategy
- Customer engagement
- Customer relationship management
- Customer loyalty
- Market analysis
- Data analysis
- Website optimization
- Landing page optimization
- Content creation
- Social media management
- User experience
- Interactive content
- Visual communication

Experience

01/2024 - Current

Bluesky Trading W.L.L - Manama, Bahrain

Cheif Marketing Officer (CMO)

- Analyzed market trends to pinpoint strategic opportunities for product positioning and differentiation.
- Developed marketing strategies that significantly improved brand visibility and engagement.
- Managed social media campaigns to effectively boost audience interaction across multiple platforms.
- Designed graphics and logos for advertisements, newsletters, and other marketing collateral.

Education and Training

03/2026

Indian School Of Bahrain - Isa Town, Bahrain

High School Diploma

Languages

English:	C2	Malayalam:	Native
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Proficient (C2)		Native	
Hindi:	B1		
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Intermediate (B1)			

Websites & Social Links

- www.instagram.com/alaid_08
- www.x.com/alaid_10
- wa.me/+97333494353